

# Privacy policy Leane Creatief

This Leane Creatief site shows the products of our company.

Our web site offers you:

- the opportunity to purchase our products
- Information and photos of our products
- a display of examples made with our products
- the opportunity to download information leaflets from our company
- the opportunity to view via our website YouTube videos of our products
- the opportunity to register to receive the newsletter containing information about the products and other news from our company
- the opportunity to contact us using the contact form

We process privacy-sensitive information, also known as personal details. In some cases we work together with other organizations or companies.

We believe it is of great importance that personal data is handled with care. Personal data are therefore carefully processed and secured by us. We act up to the requirements of the privacy legislation. That means, for example, that we:

- clearly state the purposes for which we process personal data. Which we communicate through this privacy statement;
- restrict the collection of personal data to only the personal data that are necessary for the purposes for which they are processed;
- your explicit permission to process your personal data in cases where your consent is required;
- won't pass on your details to third parties, unless this is necessary to provide the requested service or when we are legally obliged to do so;
- when we share your data, make agreements with third parties to ensure, among other things, that they are not used for other purposes;
- take appropriate security measures to protect your personal data and also require this of parties that process personal data on our instructions;
- respect your right for perusal of your personal data for inspection, to correct or delete these on your request.

If you wish to contact us due to this privacy statement, you can do so through the contact details below.

E-mail: [info@leanecreatief.com](mailto:info@leanecreatief.com)  
or using the contact form on our website

Post: Leane Creatief, De Morinel 37, 8251HT Dronten, Netherlands

## Use of personal data

When purchasing products and when signing up for our newsletter, you leave certain information with us. These are personal data are required to deliver the products and / or sent the newsletter to you.

## Personal data

Depending on the services and functionalities that you use on our websites, we may process the following personal data from you:

- name
- e-mail address
- gender, for possible correct beginning in correspondence
- information that you enter yourself in an open field, such as a message in the contact form

- name and address details
- Phone number
- Details of your order for handling and processing.

## Purposes

We process the above data for one or more of the following purposes (depending on which services or functionalities you use):

- to offer you the possibility to order articles via our websites and to make use of all functionalities and services on the websites.
- to process your order
- to inform you about the progress of your order.

This communication is a mandatory part of the relationship with Leane Creatief to deliver your purchased products and cannot be avoided.

- to communicate with you by sending electronic newsletters and / or mail. Unsubscribe is possible at any time.
- to answer your questions or to handle your complaints by e-mail, by mail or by telephone.

## Newsletter

We offer a newsletter with which we inform interested parties about news concerning our products and related matters. Your e-mail address will only be added to the list of subscribers with your explicit permission. Each newsletter contains a link with which you can unsubscribe. The subscriber file of our newsletter is not provided to third parties.

## Hand out to third parties

We will pass on the information you provide to third parties, if this is necessary for the delivery of the products ordered by you, or services requested.

We use a third party for the settlement and the processing of payments in our web shop: Bukaroo, iDeal, Paypal; and we pass on your details to the mail deliverer to deliver the order to you.

When we provide your data to a third party, we require, among other things (with an agreement), that your data will not be used for other purposes. We also demand that your data will be deleted as soon as they are no longer needed.

Furthermore, we will not provide the information you provide to other parties, unless this is legally required or permitted. In that case, we are legally obliged to provide this information.

## Use of cookies

Leane Creatief is legally obliged to ask you for permission for the use of cookies and similar techniques, and to inform you about their use on the site.

Cookies are alphanumeric IDs that are transferred to your computer via your web browser. Many online transactions are impossible without the use of cookies, including the "shopping cart".

Leane Creatief uses cookies, JavaScript and similar techniques for the following purposes:

- optimizing the website
- collecting and analysing statistics

For a number of the above points, the recording of visitor behaviour is necessary.

## Google Analytics

We use Google Analytics to keep track of how users use our website. The information thus obtained, including the address of your computer (IP address), is transferred to and stored by Google on servers in the United States. Read Google's privacy policy for more information, as well as the specific privacy policy of Google Analytics.

Google uses this information to keep track of how our website is used, to provide reports about the website to us. Google may provide this information to third parties if Google is legally obliged to do so, or insofar as these third parties process the information on behalf of Google. We have no influence on this. We have not allowed Google to use the obtained analytical information for other Google services.

Most browsers can be set up in such a way that cookies are not accepted or that you are informed when you receive a cookie. Instructions on how to adjust the settings of the browser can be found under 'Help' in the toolbar of most browsers.

## Secure and store

We take appropriate security measures to limit abuse of and unauthorized access to your personal data. This way we ensure that only the inevitable persons have access to these data, that access to the data is protected and that our security measures are checked regularly.

We do not store the data longer than necessary. This means that we keep the data as long as necessary to deliver the service you have requested. With the exception of the data that we have to keep longer because the law obliges us to do.

## Changes to this privacy statement

We may change this privacy statement from time to time. Changes will be published on our website. We never use your data for other purposes without permission.

You can consult this privacy statement regularly, so that you are aware of any changes.

## View and change your data

Regarding changes you may also contact us by:

- By telephone: 0031 321 314063  
Monday till Fridays 9.00 – 17.00 hour
- By E-mail: info@leanecreatief.com  
or by using the contact form on our website
- By Post: Leane Creatief, De Morinel 37, 8251HT Dronten, Netherlands

## Authority Personal Data

Of course we will gladly help you further if you have complaints about the processing of your personal data. Should you nevertheless not be able to agree with us, you also have the right under the privacy legislation to file a complaint at the privacy regulator, the Dutch Data Protection Authority.

## Come into operation

This (renewed) privacy statement came into effect on 25 May 2018